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MEDIA RELEASE

Olten, 12 January 2017

Swiss Prime Site's Stücki Centre to host superb new cinemas

- **ARENA Cinemas signed as innovative new anchor tenant at Stücki Centre in Basel**
- **Successful transformation makes property increasingly attractive**
- **Stücki site to house future «campus» for innovation, knowledge, shopping and leisure**

ARENA Cinemas signed as innovative new anchor tenant at Stücki Centre in Basel

Swiss Prime Site, which owns the Stücki shopping centre in Basel, entered into a long-term tenancy agreement with the innovative cinema operator ARENA Cinemas at the end of 2016. Over the next 24 months, some 14 000 m² of floorspace will be transformed into 18 ultra-modern cinemas with overall seating for 2 400 people. Thanks to modern technology, the venue will provide a unique cinematic experience. The new cinema complex, which will be incorporated into the existing structure of the building, will also boast a spacious foyer offering a wide range of food and drink options. ARENA Cinemas already has successful operations in Geneva, Fribourg, Zurich and Lugano, with complexes totalling some 50 screens overall.

Successful transformation makes property increasingly attractive

For Swiss Prime Site, which owns the Stücki centre, and Wincasa, which manages it, this new anchor tenancy agreement represents a further key milestone in the strategic transformation and continuing development of this property. From its original function as a pure retail mall, the Stücki centre is increasingly assuming the role of a vibrant melting pot with exciting prospects for the future. In this new configuration, service and leisure areas will be placed on an equal footing with retail spaces. This strategic repositioning of the Stücki Centre is already yielding its first successes, as evidenced by the fact that the GYYM fitness centre, which has been a tenant since February 2016, was soon able to attract more than 4 000 members. Moreover, tenants currently notice clear increase in footfall despite a challenging consumer market.

Stücki site to house future «campus» for innovation, knowledge, shopping and leisure

The successful reorientation of the shopping centre which Swiss Prime Site has carried out so far represents an important step in the ongoing development of the entire site. By 2023, two construction phases will be executed, with new buildings which will substantially expand the existing Stücki science park, thus meeting the need for additional laboratory and office space in the Basel area. This phase of the site development project will also place greater emphasis on linking the science park and the retail/leisure areas through the provision of overarching catering and service offerings. The objective is to create a «campus» devoted to innovation, knowledge, shopping and leisure. In the words of Peter Lehmann, CIO of Swiss Prime Site, «We are proud to have secured as innovative and strong a partner as ARENA Cinemas as our anchor tenant. This is a further milestone in the transformation of this property from a shopping centre to a leisure venue. In creating a 'campus', Swiss Prime Site is once again demonstrating its credentials as a sustainable large-site developer and unlocking further significant potential for the future».



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Swiss Prime Site

Swiss Prime Site AG is Switzerland's leading listed real estate company. The Group's portfolio is valued at CHF 9.9 billion and comprises value-retaining and high-quality properties with primarily office and retail floor space situated in prime locations. The real estate investments, coupled with the real estate services provided by group company Wincasa AG, make up the Real Estate business field. The Retail business field consists of Jelmoli – The House of Brands premium department store with the jelmoli.ch online shop. The Assisted Living business field comprises the senior residences and geriatric care facilities provided by Tertianum Group.

Swiss Prime Site is distinguished by its experienced management team, considerable earnings continuity and excellent risk/return profile. The Company has been listed on the SIX Swiss Exchange since 2000 and reports market capitalisation of CHF 6.0 billion as at the balance sheet date 31 December 2016.

SIX Swiss Exchange / symbol SPSN / securities number 803 838

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