

An aerial, top-down view of a city street at night. The street is dark asphalt with yellow lane markings. A white car is parked on the right side of the road. Three pedestrians are visible: one in the upper left, one in the middle left, and one in the lower center. The scene is framed by a dark grid pattern.

WE PREPARE FOR THE CHALLENGES OF TOMORROW

Applying new technologies with
impact together

Corporate Ventures

WE DRIVE GROUND-BREAKING IDEAS

Swiss Prime Site Corporate Ventures is the driving force for executing structured transformations and innovations with startups and entrepreneurs. We support the adoption of emergent technologies in seven focus areas:



PROPTECH

Technologies and systems to manage and develop real estate

Focus Areas

- Property portfolio
- Real estate services
- Smart facility management
- Smart scouting
- Smart building
- Real estate transactions



MOBILITY

Technologies and systems to optimally meet mobility needs

Focus Areas

- E-mobility
- Urban mobility
- On-demand solutions
- Drones
- Sharing technology
- Transportation



HEALTHTECH

Technologies and systems to improve healthcare and quality of life

Focus Areas

- Assisted living
- Health monitoring
- Smart care
- Process digitalisation in residential and care homes
- Real estate transactions



CLEANTECH

Technologies and systems to create clean, sustainable environments

Focus Areas

- Energy efficiency
- Renewable energies
- Energy storage
- Energy infrastructure
- Buildings
- Mobility



BIG DATA & ANALYTICS

Technologies and systems to collate and evaluate measured data

Focus Areas

- Predictive analytics
- Bigdata visualisation/integration
- IoT analytics
- Embedded/user behaviour analytics
- Urban/business interfaces
- AI & machine learning

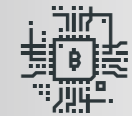


AUGMENTED, VIRTUAL & MIXED REALITY

Technologies and systems to create computer-generated visual reality content

Focus Areas

- Marker/markerless AR
- Location-based AR
- Non-/semi-/fully immersive VR
- Mixed AR/VR technologies



FIN- & REGTECH

Technologies and systems to apply in the regulatory, compliance and finance areas

Focus Areas

- Monitoring & radar tools
- Risk
- Regulatory reporting
- Smart contracts
- Data mining
- Payment services